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UOTTAWA WORLD VISION

IMPACT NEWSLETTER

ADVOCACY

World Vision Canada highlights advocacy as an essential element of its work, along with community development and emergency response. Advocacy is an activity organized and executed by individuals and groups that aims to influence decisions in political, economic and social institutions. This requires work at the local, national, regional and global levels. World Vision works with governments and develops strategic relationships to challenge existing structures that perpetuate poverty and systemic injustice and propose changes. This involves public displays to garner the attention of media and political leaders.

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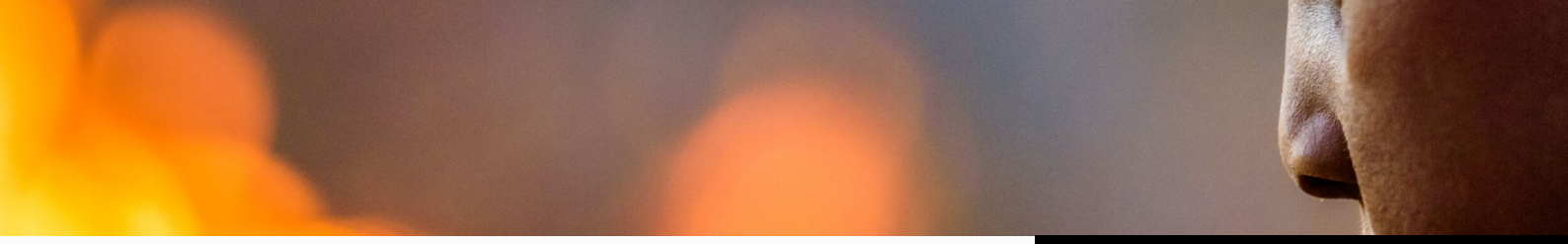

Advocacy: Canadian Youth March at G7 Summit

In June 2018, 75 Canadian youth marched in Québec City at G7 Summit to symbolize the 75 million children and youth out of school due to conflict and crises around the world. This highlighted the issue of barriers to education that millions of children face around the world. World Vision as well as other International humanitarian organizations were involved and spread the word about petitions urging G7 leaders to invest in women and girls education around the world. The result: Canada invested $400 million!

Tips for Becoming a Youth Advocate

1. **Discover and remember your "WHY"**
   - Start small with an issue you're passionate about. This WHY is what empowers and sustains you
2. **Know the issue and organization inside-out**
   - People who make real changes in the real world are often faced with obstacles and opposition. Do your research and inform people to clarify misunderstandings that deter people from supporting causes.
3. **Be confident!**
   - Your knowledge and passion needs to be outwardly reflected. Especially in interactions with high level officials and MPs.
4. **Make Advocacy your lifestyle**
   - True advocacy is not an occasion, it's a lifestyle! Your commitment is a reflection of your passion, which is likely to inspire change from others.

Small acts of advocacy

1. **Speak Up:**
   - Write a letter to your Member of Parliament about an issue
2. **Take Action:**
   - Sign a petition like the "No Child for Sale" to help end child labour
   - https://www.worldvision.ca/no-child-for-sale/home
3. **Get Involved**
   - Spread awareness! Many of the world's injustices go on unnoticed

Follow us to learn about upcoming humanitarian days

October 17: International Day for the Eradication of Poverty

University of Ottawa World Vision Mission:

To operate a student run non-profit organization that raises awareness of the injustices in the world and organizes funds to support these causes in conjunction with the campaigns of World Vision Canada

Upcoming Events

Fair-trade Coffee and Tea Sale

- Drop by for some delicious coffee or tea and learn a bit about ethical standards for workers! Fair-trade coffee and tea are certified as being produced under fair trade standards for workers.
  - Date: **Tuesday, October 8th, 2019**
  - Time: **9am-4pm**
  - Location: **UCU lobby**
  - Price: $2.00/cup (coffee) or $1.50/cup (tea)
    - If you bring your own mug, it's $1/cup of coffee or tea
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Thank you for everyone that came to our table during Clubs Week! We look forward to seeing you during our events throughout the year!

October IMPACT Meeting "Act on Activism"

- Date: **October 10th, 2019**
- Time: **7-8:30pm**
- Location: FSS 8003
- A fun opportunity to network through team building and familiarize yourself with the concept of activism
  We hope to see you there!

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