

VOL #3 ISSUE 4

World Vision



# IMPACT NEWSLETTER

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## **NO CHILD FOR SALE**

World Vision's "No Child for Sale" campaign highlights the ongoing issue of child labour. There are over 152 million child labourers in the world and 48% are between the ages of 5-11 years old. Additionally, 73 million children are involved in terrible forms of child labour. They work jobs that are dangerous, dirty, and degrading.

Child labour is not a problem that can be ignored in Canada and there may be a chance that what you buy could be connected to child labour. In 2016, it was estimated that \$36 billion worth of products beings imported to Canada were made by child labour and studies show this number is only increasing. There are more than 1,200 companies in Canada that could be associated with child labour which is why it is important for us to learn more about how we can reduce our consumption of products connected to child labour

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# COVID and child labour



COVID-19 has had a huge impact on the world, and its social implications have contributed to the rising rates of child labour. Before COVID-19 struck, about 71% of child labourers worked in the agricultural sector. This includes work such as harvesting cocoa in Ivory Coast, coffee in Guatemala, and shrimp from Thailand. With COVID-19, there has been greater financial stress put on families which has resulted in increased child employment as a means to support their families.

Child labour is a persisting problem and with COVID-19, the rate of child labour is increasing, but there are ways that we can help to make change and reduce the exploitation of children. The first thing we can do is be informed. Once we know what food items are at higher risk of child labour, we can make the sufficient changes to stop supporting these food items. Additionally, it is important to sign petitions and to call on Canada to adapt supply chain legislation.

**"History will judge us by the difference we make in the everyday lives of children" - Nelson Mandela**

# University of Ottawa World Vision Mission

To operate a student run non-profit organization that raises awareness of the injustices in the world and organizes funds to support these causes in conjunction with the campaigns of World Vision Canada.

## HOW CAN YOU HELP?

There are many things that you can do to bring awareness to this campaign and help inspire change!

### 1. Be a conscious consumer

- a. Consider issues like child labour when making important consumer decisions.

### 2. Compare brands

- a. Look at brands that consider environmental, health and social impacts.

### 3. Buy for value

### 4. Buy local

- a. Supporting local businesses helps build healthier and more sustainable communities.

### 5. Choose certified such as Fairtrade

### 6. Ask for ethical

### 7. Speak out

- a. The goal is to create a world where children are not exploited, make sure to engage your Member of Parliament!

